

We engage in initiatives that emphasize coexistence with various stakeholders and contributions to the communities that support us. Additionally, we actively work towards achieving the SDGs to ensure the sustainable enhancement of corporate value.

Donations to Children's Cafeterias

As a company that sells kitchens, we aim to contribute to society through food support. We donate to children's cafeterias to help improve the quality of life for all.












































Implementation of Universal Manner Certification

We have introduced the Universal Manner Certification for showroom advisors nationwide. This initiative helps our employees acquire the knowledge and skills necessary to provide appropriate guidance to customers from diverse backgrounds.



SDGs Alignment Table

At Takara standard, our commitment to improving quality of life has led us to develop exceptional materials, including our unique, High-grade enamel. Through various initiatives, we aim to contribute to achieving the SDGs and the realization of a sustainable society.

Our Initiatives			Corresponding SDGs				
Contribution through products	Commitment to sustainable materials: enamel with lasting strength and beauty	Long product lifespan contributes to waste reduction. Easy-to-clean surfaces reduce water pollution by requiring only water for maintenance.					
		Inkjet printing technology enables the recreation of authentic wood textures without tree cutting, preserving forest resources and supporting environmental conservation.					
	Commitment to manufacturing	Water-saving products such as eco faucets, eco showers, and water-efficient toilets.					
		High energy-efficient products for kitchens, bathrooms, and various household areas.					
		Functional products designed to promote health.					
Contribution to global environmental conservation	Environmentally friendly logistics systems	Adoption of white logistics to reduce CO ₂ emissions					
		Reduction of packaging materials and waste disposal to protect the environment					
	Various initiatives to conserve resources and protect the environment	Solar power generation is used for cleaner energy utilization.					
		Showroom display products are sold and reused instead of being discarded.					
		Adoption of recyclable uniforms made from plant-derived materials.					
		Catalogs are printed using eco-friendly paper and plant-based ink to reinforce environmental protection.					
	Contribution to the Community	Creating a workplace with high job satisfaction	Enhancing childcare support to create an environment where women can thrive.				
Comprehensive benefits to ensure all employees feel secure and motivated.							
Initiatives for children's future		Donations to children's cafeterias.					
		Sponsorship of the Theater of the Heart to nurture children's emotional development.					
		Hands-on manufacturing experience at KidZania Koshien.					
		Sponsorship of the 2024 Career Almanac educational material for elementary and junior high school students.					
Building an Inclusive Society		Promoting novelty items featuring artwork by people with disabilities.					
		Introduction of the Universal Manner Certification in showrooms.	