

We engage in initiatives that emphasize coexistence with various stakeholders and contributions to the communities that support us. Additionally, we actively work towards achieving the SDGs to ensure the sustainable enhancement of corporate value.

Donations to Children's Cafeterias

As a company that sells kitchens, we aim to contribute to society through food support. We donate to children's cafeterias to help improve the quality of life for all.



Implementation of Universal Manner Certification

We have introduced the Universal Manner Certification for showroom advisors nationwide. This initiative helps our employees acquire the knowledge and skills necessary to provide appropriate guidance to customers from diverse backgrounds.



SDGs Alignment Table

At Takara standard, our commitment to improving quality of life has led us to develop exceptional materials, including our unique, high-quality enameled steel. Through various initiatives, we aim to contribute to achieving the SDGs and the realization of a sustainable society.

	Our Initiatives		Corresponding SDGs
Contribution through products	Commitment to sustainable materials: high-quality enameled steel with lasting strength and beauty	Long product lifespan contributes to waste reduction. Easy-to-clean surfaces reduce water pollution by requiring only water for maintenance.	11 Sustainable Cities and Communities, 14 Life Below Water
		Inkjet printing technology enables the recreation of authentic wood textures without tree cutting, preserving forest resources, and supporting environmental conservation.	12 Responsible Consumption and Production, 13 Climate Action
	Commitment to manufacturing	Water-saving products such as eco faucets, eco showers, and water-efficient toilets.	6 Clean Water and Sanitation
		High energy-efficient products for kitchens, bathrooms, and various household areas.	7 Affordable and Clean Energy, 13 Climate Action
Contribution to global environmental conservation	Environmentally friendly logistics systems	Adoption of white logistics to reduce CO <sub>2</sub> emissions	7 Affordable and Clean Energy, 8 Decent Work and Economic Growth, 12 Responsible Consumption and Production, 13 Climate Action
		Reduction of packaging materials and waste disposal to protect the environment	12 Responsible Consumption and Production
	Various initiatives to conserve resources and protect the environment	Solar power generation is used for cleaner energy utilization.	7 Affordable and Clean Energy, 12 Responsible Consumption and Production, 13 Climate Action
		Showroom display products are sold and reused instead of being discarded.	7 Affordable and Clean Energy, 12 Responsible Consumption and Production, 13 Climate Action
		Adoption of recyclable uniforms made from plant-derived materials.	5 Gender Equality, 12 Responsible Consumption and Production
		Catalogs are printed using eco-friendly paper and plant-based ink to reinforce environmental protection.	8 Decent Work and Economic Growth, 13 Climate Action, 15 Life on Land
Contribution to the Community	Creating a workplace with high job satisfaction	Enhancing childcare support to create an environment where women can thrive.	5 Gender Equality, 8 Decent Work and Economic Growth
		Comprehensive benefits to ensure all employees feel secure and motivated.	3 Good Health and Well-being, 5 Gender Equality, 8 Decent Work and Economic Growth
	Initiatives for children's future	Donations to children's cafeterias	1 No Poverty, 3 Good Health and Well-being, 10 Reduced Inequalities
		Sponsorship of the Theater of the Heart to nurture children's emotional development	4 Quality Education, 10 Reduced Inequalities
		Hands-on manufacturing experience at KidZania Koshien	4 Quality Education, 8 Decent Work and Economic Growth
		Sponsorship of the 2024 Career Almanac educational material for elementary and junior high school students	4 Quality Education, 8 Decent Work and Economic Growth, 17 Partnerships for the Goals
		Supported kitchen remodeling at children's welfare facilities	1 No Poverty, 3 Good Health and Well-being, 9 Industry, Innovation and Infrastructure
	Building an Inclusive Society	Promoting novelty items featuring artwork by people with disabilities	8 Decent Work and Economic Growth, 10 Reduced Inequalities
		Introduction of the Universal Manner Certification in showrooms	8 Decent Work and Economic Growth, 10 Reduced Inequalities

